

## 2017 臺歐有機食品貿易研討會

- **Date:** Thursday, 22 June 2017  
日期: 民國 106 年 6 月 22 日(週四)
- **Venue:** Conference Room 5, 2F, Taipei World Trade Center Hall 1, (No.5, Hsin-Yi Rd., Sec 5, Taipei)  
地點: 外貿協會臺北世貿中心展覽一館 2 樓第 5 會議室(臺北市信義路五段五號)
- **Organisers 主辦單位:**  
Council of Agriculture, Executive Yuan (COA, EY) 行政院農業委員會  
Agriculture and Food Agency (AFA), COA, EY 行政院農業委員會農糧署  
European Economic and Trade Office (EETO) 歐洲經貿辦事處  
European Business and Regulatory Cooperation (EBRC) 歐盟在台商業與法規合作計畫
- **Tentative Agenda 暫定議程:** (The organisers reserve the right to change the agenda and speakers.)

Time 時間	Agenda 議程	Speaker 講者
09:00-09:30	<b>Registration 報到</b>	
09:30-09:45	<b>Opening Remarks 開幕致詞 (15 min)</b>	<b>Representative of Agriculture &amp; Food Agency, Council of Agriculture, Executive Yuan</b> 行政院農業委員會農糧署 <b>Representative of European Economic and Trade Office</b> 歐洲經貿辦事處
09:45-09:50	<b>Group Photo 團體合影 (5 min)</b>	
09:50-10:20	<b>Keynote: Introduction of the organics and consumer perspectives (30 min)</b>	Tbc
<b>Section 1: The development and regulations on producing organic</b> <b>場次一: 有機生產之現況與管理規範</b>		
10:20-11:00	Development and regulations on producing organic in the EU, and EU control and certification rules on organic products and EU organic logo (40 min) 歐盟有機生產之發展現況與管理規範, 以及歐盟有機農產品與歐盟有機標章之管制與認證規範	<b>Ms Elena PANICHI</b> , Deputy Head of Unit, Unit "Organics", DG AGRI, European Commission <b>Mr Manuel ROSSI PRIETO</b> , Policy Officer, Unit "Organics", DG AGRI, European Commission 歐盟執委會農業總署官員
11:00-11:20	EU's regulation of pesticide residues in food, including organic food products (20 min) 歐盟有機農產品的農藥殘留管理	<b>Mr Stéphane ANDRE</b> , Representative from DG SANTE, European Commission 歐盟執委會健康及食品安全總署官員
11:20-12:00	Development and regulations on producing organic in Taiwan and Taiwan's control and certification rules on organic products and organic logo (40min) 臺灣有機生產之發展現況與管理規範, 以及臺灣有機農產品與臺灣有機標章之管制與認證規範	<b>Representative from AFA</b>
12:00-12:20	Q&A Session 綜合討論 (20 min)	
12:20-13:30	<b>Lunch Break 午餐 (70 min)</b>	
<b>Section 2: Best Practice Sharing</b> <b>場次二: 最佳案例分享</b>		
13:30-13:50	Taiwan business best practice sharing (20 min) 臺灣有機農產品最佳案例分享	<b>Ms Sophie TONEGAWA</b> , International Sales Manager, Leezen Company Limited 里仁事業股份有限公司經理 立根川彩佳
13:50-14:10	Taiwan's successful case on domestic and export markets (20 min) 臺灣有機農產品內銷與出口經驗案例分享	<b>Mr Meng HSIEH</b> , General Manager, Goldencrops Corporation 鈺統食品股份有限公司總經理 謝孟甫
14:10-14:30	European business best practice sharing (20 min) 歐洲有機農產品最佳案例分享	<b>Mr Rosario ROMANO</b> , Partner, First in Sicily, Agrofood Consortium 義大利西西里第一農產品合作社
14:30-14:50	European successful case on domestic and export markets (20 min) 歐盟有機農產品內銷與出口經驗案例分享	<b>Mr Ioannis ANAGNOSTPOULOS</b> , Export Manager, BIOIASIS 希臘 BIOIASIS 外銷經理
14:50-15:00	Q&A Session 綜合討論 (10 min)	
15:00-15:20	<b>Coffee Break &amp; Networking 休息與交流 (20 min)</b>	
<b>Section 3: Organic food market and promotion</b> <b>場次三: 有機農產品的市場與推廣</b>		
15:20-15:40	Promotion of organic food in Taiwan (20 min) 臺灣有機農產品的推廣	<b>Dr. Chang-Ju Huang-Tzeng</b> , Professor of I-Lan University, Taiwan 國立宜蘭大學 黃璋如教授
15:40-16:00	The market and promotion of organic food in the EU member state (20 min) 歐盟有機農產品的獎勵機制與推廣	<b>Ms Elena PANICHI</b> , Deputy Head of Unit, Unit "Organics", DG AGRI, European Commission <b>Mr Manuel ROSSI PRIETO</b> , Policy Officer, Unit "Organics", DG AGRI, European Commission 歐盟執委會農業總署官員
16:00-16:20	<b>Q&amp;A Session 綜合討論 (20 min)</b>	
16:20	<b>The END 散會</b>	